

LEVERAGING THE ENTERPRISE DATA CLOUD

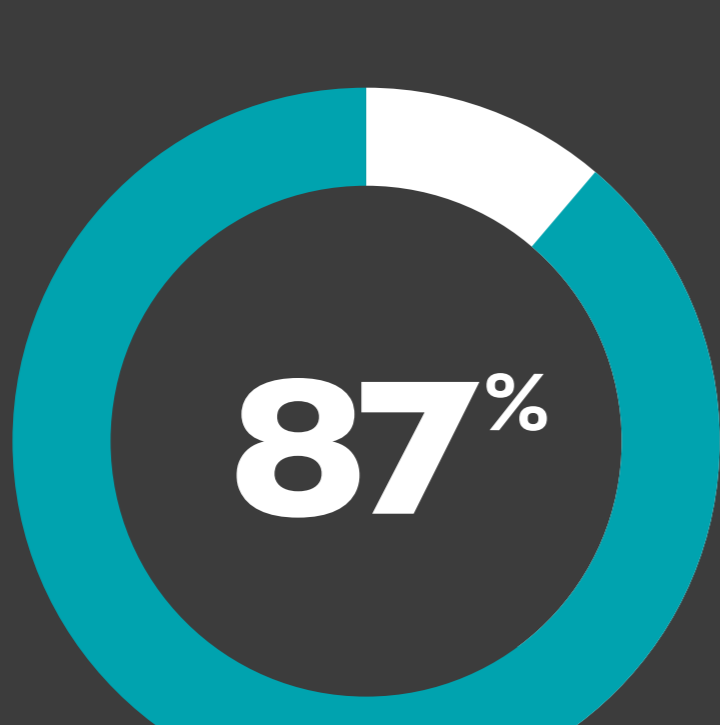
Cloudera Data Platform: At-scale analytics anytime, anywhere, for any purpose.

IT'S ONE PLATFORM

Cloudera Data Platform the first enterprise data cloud, delivering real-time analytics from all your clouds and data center.

Now all data is seen together in a cloud native platform for you to collaborate on any analytics across:

- DataFlow
- Data Hub
- Data Engineering
- Data Warehouse
- Machine Learning
- Operational Database



Growth of Platform as a Service¹

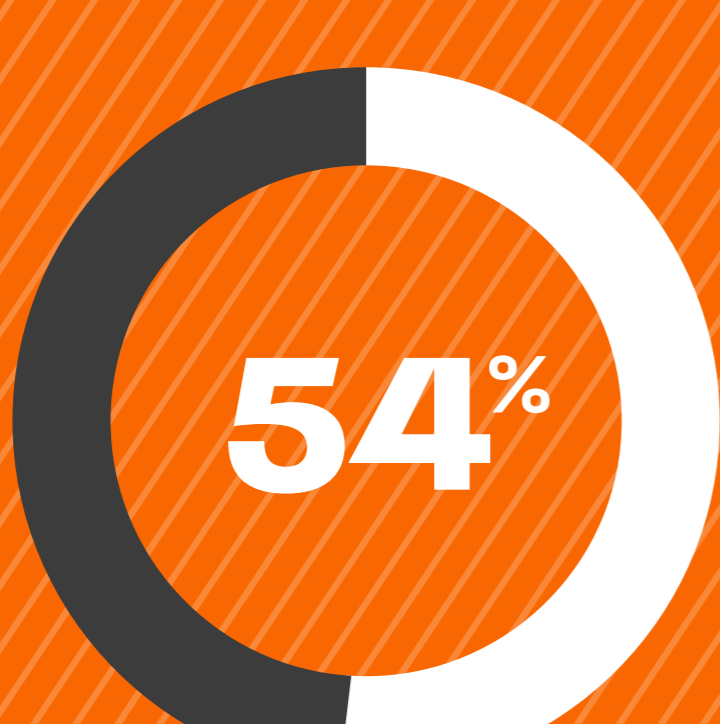
Today, digital transformation means PaaS.

Cloudera runs on all clouds and provides end-to-end data lifecycle services.

IT'S COLLABORATIVE

Cloudera's CDP Data Visualization consolidates all of your data into a simple integrated view with dashboarding.

Now your analysts can work side-by-side with your business teams to instantly analyze and optimize data—all from a single source. Dashboards, reports, and insights are easily shared.



Faster Deployment²

With teams working together, deployment, code writing, and scripts are much more efficient.

IT'S EASY

Cloudera takes you **from Zero to Query** in

10
minutes



It's simple self-service with no admin or management.



Security and governance are guaranteed.

IT'S EFFICIENT

Don't worry about cost: it's the **best price per performance** on the market.

20%

Cheaper than Redshift

40%

Cheaper than Synapse

80%

Cheaper than Snowflake

5.5x

Cheaper than BigQuery

SOURCE: Cloud Data Warehouse Performance Testing By Gigamon, February, 2021

IT WORKS

50%

of the Philippines mobile revenues are from Globe Telecom.

Cloudera ingests massive network signal data, delivering relevant advertising, enhancing customer experience.



Globe

2000

people in 70 teams share 2PB of data on the Cloudera platform.

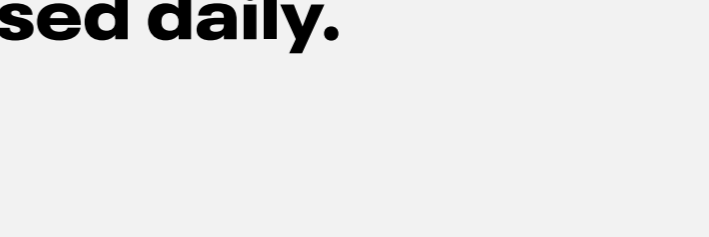
Cloudera allows teams to bring products to market faster and improve patient outcomes—all at reduced cost.



500%

more credit matches processed daily.

Cloudera enables underwriting, acquisition and collection decisions in milliseconds—a significant market advantage.



If you are using data to transform your business, you don't need a warehouse. You need an enterprise data cloud.

You need Cloudera Data Platform.

cloudera.com

CLUDERA

¹ Gartner's "Market Share: Enterprise Platform as a Service, Worldwide, 2018"

² Nucleus Research Infrastructure Document U212, December 2020